



AAA 2018 Preview: Rockin' in Nashville

by Adam Dawson

We're just a few short weeks away from AAA 2018. In soon time, the audiology world's best and brightest will gather in Music City to learn about what's new and good in hearing health. Just in case you're not already as excited as we are, here is what you can look forward to seeing from e3 and our manufacturer partners:

e3 Diagnostics | Booth #545

2018 will be a landmark AAA show for e3 Diagnostics, as we are unveiling our new booth that takes you through the experience of working with your local e3 office. Additionally, we are running a Spin the Wheel game, which is a fun opportunity for you to win fabulous prizes. Regardless of what you spin, you won't walk away empty handed!

Amplivox | Booth #1307

Amplivox will be displaying a variety of its premier audiological equipment, specifically its newly

designed Otowave 102 handheld tympanometer. Stop by booth #1307 to see it in action!

Audioscan | Booth #801

Audioscan has two exciting demonstrations happening at booth #801. Experience the speed and accuracy of the new Verifit@LINKtm automated fitting software. Additionally, see firsthand how the new Verifit@ Skull Simulator lets you measure bone-anchored hearing device performance in a brand-new Speechmap@ fitting environment.

Eckel | Booth #1109

Interested in seeing the latest and greatest in Eckel's noise control technologies? Stop by booth #1109! The team will walk you through the broad selection of top-tier audiology rooms and suites that has made Eckel a trusted name among clinicians and researchers since 1952.

ETS Lindgren | Booth #1001

Come by booth #1001 to see the latest developments and innovations in ETS-Lindgren's sound booths. Experience firsthand a complete audiometric test booth and a portable hearing screening booth. The ETS Lindgren team will be there and looks forward to seeing you in Nashville!

Grason-Stadler | Booth #933

Learn about GSI's full line of audiometers, middle ear analyzers, OAEs, and auditory evoked potential instruments for clinical, diagnostic, and screening environments. GSI also invites you to join the conversation. Step up to the mic at the booth to record the best question you can think of, and receive a gift for your participation!

Interacoustics | Booth #1332

A world leader in diagnostics solutions since 1967, Interacoustics will be offering unique specials and educational opportunities throughout the show. These learning modules will be accessible at the Interacoustics booth anytime, and you can earn up to 0.3 CEUs based on how many sessions you complete. Learn more about what Interacoustics has planned for AAA 2018 here!

Maico | Booth #433

As you would expect from one of the industry's best manufacturers of premier audiology equipment, there will be a lot of excitement at the Maico booth. While you have some downtime, take a few moments to stop by booth #433 and check out some of Maico's industry-leading products, including MA 42, easyTymp, EroScan, and easyScreen!

MedRx | Booth #1207

MedRx offers quality pc-based audiology equipment. Many MedRx products are portable and easy to use with unique tests like Tinnometer tinnitus assessment. Stop by booth 1207 to see the latest offerings!

Micromedical | Booth #1207

To see what's new and good in the world of vestibular/balance diagnostic solutions, check out the Micromedical booth. Here you will be able to see the new features of the VisualEyes 525 2.1 software update, and get a firsthand look at the new Orion Reclining Rotational Chair!

Otodynamics | Booth #1325 & #1427

Celebrate the 40th anniversary of OAE with the people who discovered it. Otodynamics will be showing off its expansive selection of cutting-edge OAE and ABR equipment at booths #1325 and #1427. Drop by to see these innovative products in action and inquire about show specials!

Vivosonic | Booth #1425

Pay a visit to booth 1425 to see the latest and greatest from Vivosonic, a leader in the development of innovative technologies that enhance auditory evoked response detection.

About the Author

Adam is the Digital Marketing Coordinator at e3 Diagnostics. His interest in hearing healthcare is driven by his passion for music because he feels everyone should be able to clearly listen to Pet Sounds at least once in their life. In his free time, he enjoys playing video games, digging through record stores for classic vinyl, shooting hoops, and writing stories.